



FOR IMMEDIATE RELEASE

May 3, 2010

Contact: Corey Hascall

207-650-2343 or [corey@bartongingold.com](mailto:corey@bartongingold.com)

## **Poland Spring Delivers a Half Million Bottles of Water to Those in Need in Massachusetts with 1.4 Million More on the Way**

*Operating 24 Hours Per Day, 7 Days Per Week to Address Boston-Area Water Crisis*

**HOLLIS, MAINE** - On Saturday night, the Massachusetts Emergency Management Agency requested the assistance of Nestle Waters North America (NWNA) to deliver Poland Spring bottle water to the Boston area in light of the boil alert situation. The company has also received hundreds of orders for bottled water and began working on production and delivery logistics immediately. The company has already delivered 21 truckloads (nearly half a million bottles) of water to the affected areas and expects to deliver 40 more truckloads (1.4 million bottles) over the next 48 hours.

Nestle Waters North America recently signed a contract with the Commonwealth as an official emergency water provider and has a similar agreement with the Maine Emergency Management Agency.

“Poland Spring is working around the clock to quickly bring clean, safe water to the Boston area. Nearly half a million water bottles are either delivered or on their way and we are working at full capacity to deliver additional bottled water,” said Bill Maples, Northeast Operations Director for NWNA.

**\*\*\*A Poland Spring spokesperson is available to discuss water deliveries and to answer questions about the critical role of bottled water in times of need and in the aftermath of natural disasters.\*\*\***

Current Poland Spring/NWNA actions in Massachusetts include:

- Completed deliveries to area hospitals including the VA Medical Center in West Roxbury, Beth Israel Deaconess Medical Center and Newton-Wellesley Hospital.
- The Massachusetts National Guard organized the pick up of an additional 11 truckloads of Poland Spring/NPL bottled water from an NWNA warehouse facility last night.

- All Nwana bottling facilities in Maine and the northeast have begun additional bottled water production to ensure the company can continue to support people in need of clean water.
- Members of Poland Spring's emergency water logistics team worked through the night to find trucks to deliver water to Massachusetts.
- 10 truckloads of Poland Spring and Nestle Pure Life bottled water were delivered to area communities as a start on Sunday afternoon.
- Completed deliveries to locations in Arlington, Lexington, Malden, Marblehead, Medford, Saugus, Waltham and Winthrop.

**ABOUT POLAND SPRING:** Since 1845, Poland Spring has been investing in Maine and creating good jobs using an abundant, renewable resource. Today, Poland Spring operates three bottling plants in Poland Spring, Hollis and Kingfield. The Kingfield facility, which officially opened in January 2009, represents a \$60 million investment and 40+ new jobs in western Maine. Poland Spring operates additional spring sources in Fryeburg, Poland, Dallas Plantation, Pierce Pond Township and St. Albans. Currently, Poland Spring is investing \$4.1 million in a new spring water station project in Fryeburg and Denmark, Maine.

Today Poland Spring:

- Employs nearly 800 full-time and seasonal workers across Maine
- Has invested nearly a half billion in capital in Maine since 1992
- Contributes nearly \$40 million to the economy in annual payroll
- Spends almost \$65 million directly with other Maine companies each year
- Has invested over \$3.2 million in community giving since 2000 to support schools, fire and rescue, environmental conservation, and many local and statewide causes

-###-